

Food

At Arte Fiera, art is (also) food

Hospitality and tradition: inspired by the values that have always defined the fair's identity and that emphasise its close link to the territory, Arte Fiera presents a new culinary offer that gives preference to local flavours and experiences, including both slow and fast options to satisfy both leisurely and quick visits to the fair. The prestigious participation of Bolognese chef Massimiliano Poggi, invited to redesign the VIP Lounge menu, is the highlight of the food experience.



A pause for refreshment curated in **Dettagli**: a quality break is important on the days of the exhibition and during its set-up. To satisfy the needs of exhibitors, visitors, and guests, Arte Fiera proposes a renewed food experience inspired by the values of **hospitality and tradition**, equipping the halls with refreshment points and wine/food stands with local specialties for meals, snacks, and tastings.

Re Sole Bistro will await the public at the **Champagnerie** and at the **cocktail bar** with a list of fine Champagnes, cocktails, and a selection of foods for refined palates.

The culinary offer in the **VIP Lounge** will be redesigned by **Massimiliano Poggi**, a Bolognese chef with years of experience and an aptitude for constant experimentation driven by a lively curiosity in the countless ways to merge nature and cooking.

During the exhibition, the chef will present an exclusive menu of dishes that combine tradition and innovation, created with simple, genuine, seasonal, local ingredients according to his personal culinary philosophy.

Arte Fiera's guests will be invited to explore the typical tastes and flavours of Bolognese cuisine in a setting that blends the formal and informal, enhanced by set-ups, furniture, and lights provided by technical partners Artemide, BioHabitat, Davide Vercelli, FIMA Carlo Frattini, Green Code, and Pedrali, which will curate the entire design of the VIP Lounge for the 2023 edition.

Our collaboration with Massimiliano Poggi consolidates the fair's link to the local territory, and is fully consistent with this edition's shared values and objectives: community and relations, hospitality, sustainability, and new visions of the future.

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